LISA MCPHAIL

MEDIA KIT

AUTHOR | SPEAKER | FOUNDER



MEET LISA

Lisa McPhail is an author, speaker, purpose growth advocate, and founder of BIGG Enterprises, LLC, with a heart for helping people recognize their potential, embrace growth, and live intentionally. Rooted in her faith and shaped by her own journey, Lisa uses her voice, experiences, and gifts to encourage others to pause, gain clarity, and take meaningful steps toward the life they were created to live.

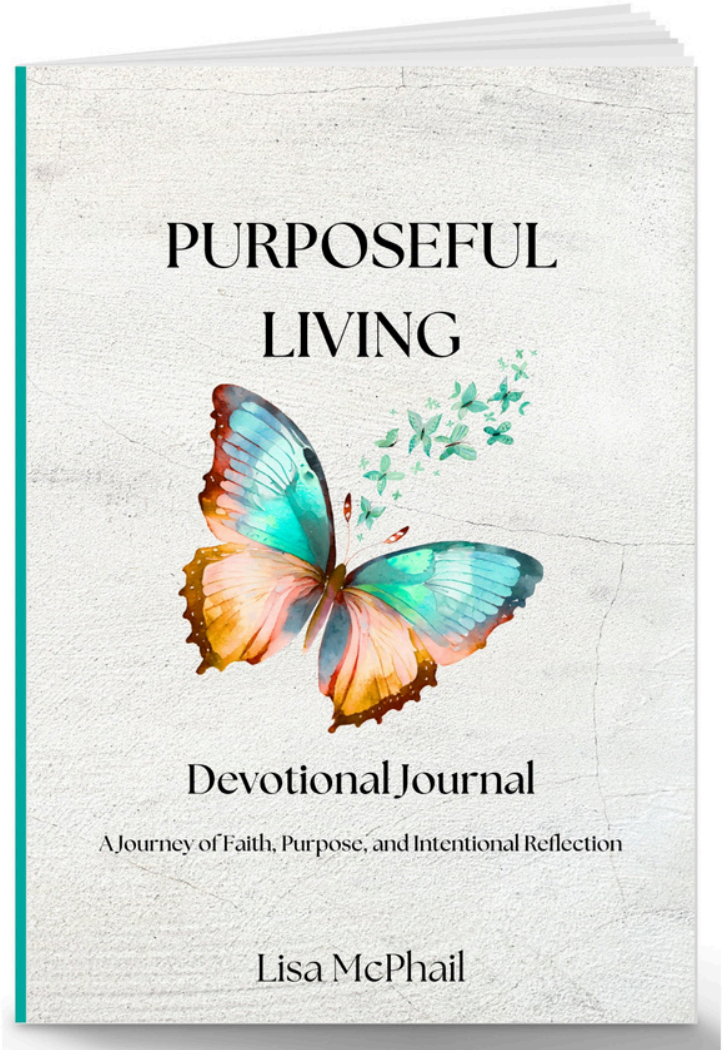
She is the author of Purposeful Living Devotional Journal: A Journey of Faith, Purpose, and Intentional Reflection, a faith-centered invitation to pause, reflect, and realign your life with the purpose God designed just for you.

With more than 19 years of professional experience spanning training and development, leadership, executive and administrative operations, community engagement, and public service, Lisa brings both experience and heart to her work. Whether speaking, emceeing, training, facilitating, writing, or connecting with others, she creates engaging experiences that encourage growth and inspire intentional action.

As founder of BIGG Enterprises, LLC, Lisa leads a company committed to Helping People. Developing Leaders. Strengthening Organizations. At the heart of BIGG is the conviction behind its name: Believable, Impactful, Guaranteed Growth™.

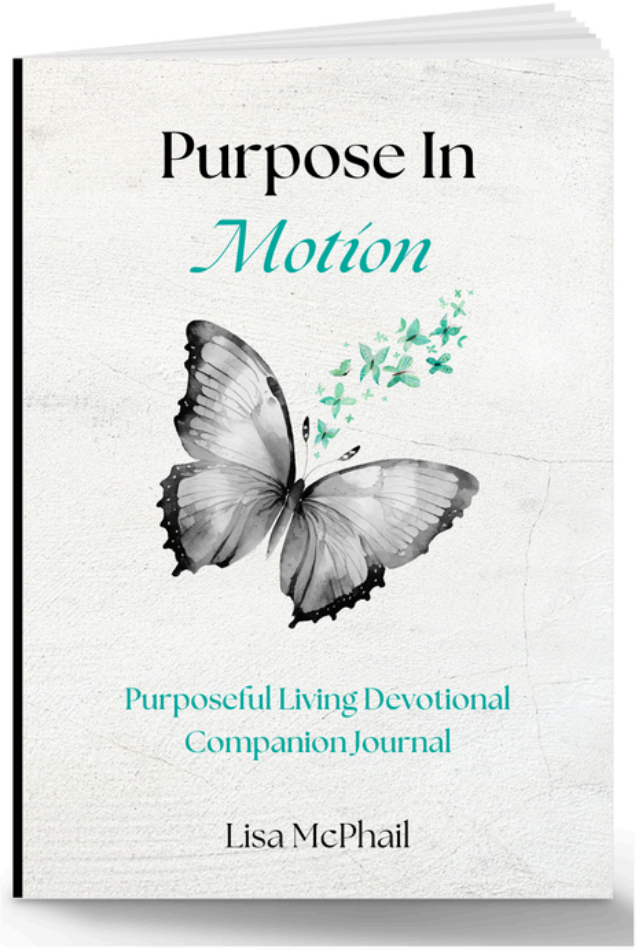
Lisa believes purpose has no age limit and that it's never too late to grow, become, dream again, or take the next intentional step toward the life God created you to live.

THE BOOK



The Purposeful Living Devotional Journal by Lisa McPhail is more than a book—it's a heartfelt invitation to pause, reflect, and realign your life with the purpose God designed just for you. Inside, you'll discover scriptures, gentle life reminders, journaling space for reflection, and thoughtful encouragement to help you walk your faith journey with grace, wisdom, and intentionality.

THE COMPANION JOURNAL



More than just a journal, Purpose in Motion: Purposeful Living Companion Journal by Lisa McPhail is a beautifully crafted companion to process your thoughts, prayers, and purpose. Designed with simplicity and intention, this space invites you to record your favorite scriptures, heartfelt reflections, goals, dreams, and so much more. Let this journal be your daily companion—a sacred space where your journey becomes visible, your faith becomes active, and your purpose stays in motion.

EVENT HIGHLIGHTS

- Pages with Purpose - The Anniversary Gathering in Kansas City
- Speaker for 2026 Dallas Police Women's Symposium
- Announcer for Dallas Police Department Academy Graduation
- Emcee for A Chosen Generation Worship Experience
- Emcee for Open Seat Gatherings
- Pages with Purpose Book Launch
- Emcee for St. John Church Unleashed Gospel and Comedy Show
- Emcee for St. John Church Unleashed Women of Victory Conference
- Emcee for Women Like Us: The Unmasking Conference
- Emcee for My4EverWellness 3rd Annual Tea Party
- Facilitator for Kingdom Church DFW Launch Community Social
- Emcee for God's Natural Pearls Empowerment Conference
- Emcee for St. John Women's 5th Annual Conference & Retreat
- Emcee for Tabitha's Tea Party Girl Get Up Women's Conference
- Emcee for Creeping Vines Online Unmasked Women Mental Wellness Mixer & Brunch
- Emcee for Open Seat Crown & Story Gathering
- Emcee for Blyss A Hand Up Educational Forum
- Emcee for Naomi Speaks Women Empowerment Events
- Emcee for Rachel Proctor's Emerge LIVE Master Class
- Emcee for Peace Church Ministries, She Rises Night of Empowerment
- Emcee for She Blooms Women's Empowerment Brunch
- Emcee/Host for C.E.A.S.E., Admin Luncheon at the International Pastors and Leaders Conference
- Emcee for Healing Hearts Center 6th Annual Gala Dinner and Silent Auction
- Emcee/Host for the International Pastors and Leaders Conference VIP Reception

SPEAKING/TRAINING HIGHLIGHTS

- Guest Panelist - Men With Voices Co-Ed Edition
- Keynote Speaker - Pages with Purpose - The Anniversary Gathering
- Speaker - Dallas Police Women's Symposium
- Announcer - Dallas Police Department Academy Graduation
- Keynote Speaker - Pages with Purpose Book Launch
- Volunteer Virtual Teacher/Public Speaking Class - Dallas Christian Women's Job Corps Spring Session
- Career Day Speaker - Stemmons Elementary School
- Keynote Speaker - Dallas Christian Women's Job Corps Winter Class Graduation
- Speaker - The Lighten Up Conference
- Speaker - St. John Church Unleashed Big Give Toy and Gift Distribution
- Speaker - How to Have A Happy, Healthy Holiday Seminar
- Keynote Speaker - Sista I Got U Covered Empowerment Luncheon
- Facilitator/Trainer - The Living B.I.G.G. Workshop Experience
- Guest Panelist - EastGate International Women's Conference
- Keynote Speaker - Kingdom Church DFW
- Visible Music College Guest Speaker/Teacher - Highland Park United Methodist Church
- Lunch and Learn Speaker - Tyler Street Christian Academy
- Keynote Speaker - Reconciled Women's Community Fellowship at Trinity Church
- Web Content/Video Scripting/Training and Workshop Presentations for GATT Enterprises LLC
- Keynote Speaker - LaCivia's Mother's Day Brunch
- Security Panel Breakout Session Moderator - International Pastors and Leaders Conference
- Guest Speaker/Trainer - Vacation Bible School
- Trainer - Accounting Summer Interns Safety Class
- Keynote Speaker/Trainer - MegaFest Customer Service Soft Skills for 2,000 Volunteers
- Trainer - The Potter's House of Dallas Inc., Marketing Team Customer Service Soft Skills Class
- Facilitator/Trainer - American Associates for Christian Counseling, (AACC) Lay Helpers Classes

SIGNATURE SPEAKING/WORKSHOP TOPICS

- Positioned in Purpose
- The Art of Public Speaking
- The Living B.IG.G. Workshop Experience - Transforming Passion Into Purpose
- The Art of MegaExcellence - Customer Service Soft Skills Training
- Extraordinary YOU - Self Esteem and Inner Beauty Awareness
- The Essence of A Pearl - From Pain to Purpose
- Civility in the Work Place - The Importance of Creating Positive and Productive Work Environments

LET'S WORK TOGETHER ON PURPOSE



WHO I WORK WITH

I collaborate with organizations, leaders, and teams committed to developing people, strengthening leadership, and creating meaningful impact. My work spans corporate, nonprofit, faith based, community, educational, and public sector spaces where growth, excellence, intentionality, and authentic connection are valued.



WHAT YOU CAN EXPECT

You can expect an engaging, authentic experience rooted in purpose, clarity, and inspiration. Every collaboration is thoughtfully prepared, audience-centered, and designed to leave a lasting impact beyond the moment.











info@lisamcphail.com
www.lisamcphail.com

LET'S CONNECT ON PURPOSE

For speaking engagements, collaborations, media inquiries, or special events, I'd love to connect. Let's explore how we can create a meaningful, purpose-driven experiences together.

Lisa