

Lisa McPhail 

MEDIA KIT

Speaker | Emcee | Workshop Trainer

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MEET LISA

Lisa is the Founder of **B.I.G.G., (Believable, Impactful, Guaranteed, Growth), Enterprises.** She has a diverse and expansive professional background with skill sets that range from public speaking, emceeing, improv event management, TV hosting, workshop trainings, curriculum designer + developer, voiceover artist, radio personality and psalmist. (She wears many hats but her focus is always people and purpose).

As a Public Speaker, Lisa is known for presenting information with confidence, passion, excitement and humor. She's a highly sought after public speaker with a fun-loving persona. With an inspirational and motivating presentation style, Lisa enjoys engaging with audiences of all ages.

As an Emcee, Lisa believes that being normal is boring. Her skilled observational humor and improvisation connects Lisa with audiences, creating an inviting atmosphere for excitement, fun and laughter. With a friendly disposition and presentation of excellence, Lisa has the ability to run events in a timely fashion with seamless transitions.

As a Workshop Trainer and Curriculum Developer, she has more than eight years' experience in training and development. Lisa has the keen ability to create and present customized workshop trainings to maximize productivity within organizations and enhance team work for personal and professional development.

Lisa has created a community both online and in person of women who desire to live their best, B.I.G.G., lives independently and together. The mentorship she provides to new women entrepreneurs is a passion of hers to see women succeed in pursuing their dreams. Lisa believes the key to success and living your best, B.I.G.G., life on purpose is having faith in God, believing in yourself and the beauty of your dreams!

EVENT HIGHLIGHTS

- Emcee for 60th Birthday Celebration Gala
- Emcee for Open Seat WITH Women's Gathering
- Emcee for St. John Church Unleashed Gospel and Comedy Show
- Emcee for St. John Church Unleashed Women of Victory Conference
- Emcee for Women Like Us: The Unmasking Conference
- Emcee for My4EverWellness 3rd Annual Tea Party
- Facilitator for Kingdom Church DFW Launch Community Social
- Emcee for God's Natural Pearls Empowerment Conference
- Emcee for St. John Women's 5th Annual Conference & Retreat
- Emcee for Tabitha's Tea Party Girl Get Up Women's Conference
- Emcee for Creeping Vines Online Unmasked Women Mental Wellness Mixer & Brunch
- Emcee for Open Seat Crown & Story Gathering
- Emcee for Blyss A Hand Up Educational Forum
- Emcee for Naomi Speaks Women Empowerment Events
- Emcee for Rachel Proctor's Emerge LIVE Master Class
- Emcee for Peace Church Ministries, She Rises Night of Empowerment
- Emcee for She Blooms Women's Empowerment Brunch
- Emcee/Host for C.E.A.S.E., Admin Luncheon at the International Pastors and Leaders Conference
- Emcee for Healing Hearts Center 6th Annual Gala Dinner and Silent Auction
- Emcee/Host for the International Pastors and Leaders Conference VIP Reception

SPEAKING/TRAINING HIGHLIGHTS

- Volunteer Virtual Teacher/Public Speaking Class - Dallas Christian Women's Job Corps Spring Session
- Career Day Speaker - Stemmons Elementary School
- Keynote Speaker - Dallas Christian Women's Job Corps Winter Class Graduation
- Speaker - The Lighten Up Conference
- Speaker - St. John Church Unleashed Big Give Toy and Gift Distribution
- Speaker - How to Have A Happy, Healthy Holiday Seminar
- Keynote Speaker - Sista I Got U Covered Empowerment Luncheon
- Facilitator/Trainer - The Living B.I.G.G. Workshop Experience
- Guest Panelist - EastGate International Women's Conference
- Keynote Speaker - Kingdom Church DFW
- Visible Music College Guest Speaker/Teacher - Highland Park United Methodist Church
- Lunch and Learn Speaker - Tyler Street Christian Academy
- Keynote Speaker - Reconciled Women's Community Fellowship at Trinity Church
- Web Content/Video Scripting/Training and Workshop Presentations for GATT Enterprises LLC
- Keynote Speaker - LaCivia's Mother's Day Brunch
- Security Panel Breakout Session Moderator - International Pastors and Leaders Conference
- Guest Speaker/Trainer - Vacation Bible School
- Trainer - Accounting Summer Interns Safety Class
- Keynote Speaker/Trainer - MegaFest Customer Service Soft Skills for 2,000 Volunteers
- Trainer - The Potter's House of Dallas Inc., Marketing Team Customer Service Soft Skills Class
- Facilitator/Trainer - American Associates for Christian Counseling, (AACC) Lay Helpers Classes

SIGNATURE SPEAKING/WORKSHOP TOPICS

- The Art of Public Speaking
- The Living B.I.G.G. Workshop Experience - Transforming Passion Into Purpose
- The Art of MegaExcellence - Customer Service Soft Skills Training
- Extraordinary YOU - Self Esteem and Inner Beauty Awareness
- The Essence of A Pearl - From Pain to Purpose
- Civility in the Work Place - The Importance of Creating Positive and Productive Work Environments

RADIO/MAGAZINE ARTICLE HIGHLIGHTS

- Featured Guest on You're Worth It Radio Show
- Featured Guest on Every Heart Every Woman Radio Show
- Exclusive Interview with Voyage Dallas
- Exclusive Interview with Women Like Us Inc.
- Featured in Life Lessons Article for Tabitha's Tea Party Conference
- Radio Interview for Life Lessons with J & J on Fishbowl Radio Network
- Radio Interview on KHVN Heaven 97 for upcoming Women's Event



RECONCILED

CONNECT



Thank you for considering Lisa McPhail, Speaker, Emcee, Workshop Trainer for your next **B.I.G.G.**, event!

**LET'S
CONN
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